

The Transcription Place
Sylvia Mallonee, Professional Transcriptionist

Turn Your Recorded Audios Into Professionally Transcribed Manuscripts

Who will benefit using The Transcription Place?

- * Speakers
- * Internet Marketers
- * Workshop Facilitators
- * Coaches/Consultants
- * Teachers
- * Writers
- * Interviewers
- * Radio Personalities
- * Teleseminar Leaders
- * Focus Groups
- * Podcasters
- * **Anyone who would like a print version of their audio product!**

Be creative – add your own ideas to this list!

Speakers, Internet Marketers, Coaches and Consultants

- With your speech transcribed into text on paper, you can easily customize it for new clients, add new material, and delete outdated sections.
- Provide your clients with a single copy of the transcript of your speech ahead of time and allow them to make a specific number of copies to distribute.
- A certain percentage in an audience will have hearing problems and not be able to understand you clearly. Promise them a transcript of your speech, or one that was transcribed earlier from another time you gave basically the same speech.
- If a prospective client asks if you have ever talked about a specific topic, you can send an excerpt from a transcribed speech that you gave for another client that addressed that topic.
- Provide reporters and editors with transcripts of your speeches to make it as easy as possible for them to give you press coverage, making it more likely to create good publicity for yourself and your client.
- Have recordings of your radio and TV interviews transcribed and convert the transcripts into articles, book chapters, or to add to your press kit.
- Convert recordings of your speeches into material for a book or ebook to help establish your reputation as a credible expert in your field and create additional profits for your business.

Coaches

- Have your current audio products and your new classes/teleclasses, interviews and seminars recorded and transcribed.
- You can then edit, repackage and re-purpose the text into several profitable information products from one original set of content.

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On Your Website

- Include transcripts along with the links to listen to your audios, because some people do not have audio on their computers!
- Include transcripts on your membership websites.

Live Events or Teleclasses

- Include transcripts of the speakers from your events and trainings in the price for attendees, delivered as a follow-up to the event.
- Give free seminars and teleclasses and, in the process, promote the sale of your information products. Increase the value to your clients by adding the following:
 - Include transcripts with your audio products making it easier for your clients to refer to it at their convenience without the need for a player or a lot of time to listen.
 - Take down notes, jot down action items, and highlight sections for review.
 - Sell transcripts of audios to hearing impaired customers. They would greatly benefit from your offerings.
 - Review and refine your material for your next event.

Writers

Free up your time to make your fiction or non-fiction book a success. Want more time to come up with new ideas?

- Dictate your thoughts and have them transcribed as notes or a detailed outline. (Legible hand Written first draft copies are also welcome.)
- Dictate your first draft and have it transcribed into a text file, then work with it on your computer.
- If your research includes interviewing others, have your interview recordings transcribed.
- When writing a how-to book, simply record yourself while actually doing what you are teaching, narrating each step you take so that you will capture each essential action. Once transcribed, this will be easy to convert into a valuable guide. How-to books are extremely popular, in either print or ebook formats.
- Have your personal diaries or memoirs transcribed, for either your own personal archive purposes or for publishing in your autobiography.